

SPONSOR / EXHIBITOR PROSPECTUS

2020 CONFERENCE AND TRADE SHOW JANUARY 7TH & 8TH NORMAN, OKLAHOMA

Oklahoma Ground Water Association



The Oklahoma Ground Water Association represents contractors, manufacturer suppliers, technical workers, and others who serve the groundwater industry.

OGWA represents and serves the groundwater industry in Oklahoma and surrounding states.

Founded in Oklahoma City in 1992, the OGWA was created out of the need to exchange ideas and bring industry together to learn what was happening in the groundwater industry.

PO. Box 14875 Oklahoma City, OK 73113 405-258-8747 www.okgroundwater.org josh@okgroundwater.org

SPONSORSHIP/EXHIBITOR PACKAGES

Exhibiting, advertising, and sponsorship packages are available and all levels include the option to exhibit.

GOLD PACKAGE \$1500

PREMIUM LOCATION OF LOGO IN CONFERENCE PROGRAM

FULL PAGE AD IN CONFERENCE PROGRAM

RECOGNITION ON PROMOTIONAL MATERIALS AND
CONFERENCE COMMUNICATIONS

GOLD SPONSOR SIGNAGE AT THE EVENT

FOUR (4) CONFERENCE REGISTRATIONS

DOUBLE EXHIBIT BOOTH
(OPTIONAL – LARGE RIGS AND EQUIPMENT)

SILVER PACKAGE \$1000

ONE HALF (1/2) PAGE AD IN CONFERENCE PROGRAM

SILVER LISTING IN CONFERENCE PROGRAM

RECOGNITION ON PROMOTIONAL MATERIALS AND
CONFERENCE COMMUNICATIONS

SILVER SPONSOR SIGNAGE AT THE EVENT

THREE (3) CONFERENCE REGISTRATIONS

EXHIBIT BOOTH (OPTIONAL)

BRONZE PACKAGE \$500

ONE QUARTER (1/4) PAGE AD IN CONFERENCE PROGRAM

BRONZE LISTING IN CONFERENCE PROGRAM

BRONZE SPONSOR SIGNAGE AT THE EVENT

TWO (2) CONFERENCE REGISTRATIONS

EXHIBIT BOOTH (OPTIONAL)

NEW THIS YEAR!

You Gave Us Feedback and We Listened!

In response to feedback we received from sponsors after last year's conference, we have made some changes to the agenda to help make more efficient use of your time. Rather than having the exhibit hall open at different times throughout the conference as we've done in years past, we will be consolidating all the exhibit time into one block on the opening day of this year's conference. This will still give sponsors the same amount of time to interact with those attending the conference, while providing more flexibility for those needing to travel to other commitments during this busy time of year. We will be continuing to host our 5:00pm reception on the opening day and certainly welcome any and all to stay.

The draft outline of the first day's agenda is below. It is our hope that by placing the exhibit time in between the continuing education offerings on the first day, it will increase attendance in the exhibit hall and allow you to have more substantive, in-depth conversations with potential customers.

Another change we've made in response to your feedback is we are eliminating the continuing education short courses that have been offered in the exhibit hall. We understand and agree that this was distracting and pulled potential customers away from your booth. It's our hope that these changes will provide our attendees an opportunity to have more face time with you and also allow our sponsors to better showcase their products and or services.

Tuesday, January 7, 2020

7:30am - 10:00am

Registration

Opening Session

Annual Business Meeting

McEllhiney Lecture

10:00am - 2:00pm

Exhibit Hall Open

Lunch in exhibit hall from 12:00pm to 1:00pm

2:00pm - 5:00pm

Continuing Education Classes

5:00pm - 6:00pm

Sponsored Reception in Exhibit Hall

**SPONSORSHIP PAYMENTS NOT RECEIVED BY
DECEMBER 9TH, WILL RESULT IN YOUR COMPANY
NOT BEING INCLUDED IN PRINTED MATERIALS AND
MAY RESULT IN LOSS OF RESERVED BOOTH SPACE.**



REGISTER ONLINE AT OKGROUNDWATER.ORG OR COMPLETE THIS FORM AND MAIL ALONG WITH FULL PAYMENT TO:

OKLAHOMA GROUND WATER ASSOCIATION
P.O. Box 14875
OKLAHOMA CITY, OK 73113

SPONSOR/EXHIBITOR INFORMATION

Company Name

Key Contact Name Title

Address

City State Zip Code

Phone Email

Web Site URL

GOLD SPONSOR (\$1,500) Exhibitor Table Silent Auction Item Large Equipment/Rig Electricity*

NAMES FOR BADGES 1. 2. 3. 4.

SILVER SPONSOR (\$1,000) Exhibitor Table Silent Auction Item Electricity*

NAMES FOR BADGES 1. 2. 3.

BRONZE SPONSOR (\$500) Exhibitor Table Silent Auction Item Electricity*

NAMES FOR BADGES 1. 2.

* Electrical outlets are available in each booth for an additional \$15.00 fee, per hotel policy.

PAYMENT (Registration and payment via PayPal can also be made online at okgroundwater.org)

CHECK (enclosed) CREDIT CARD: Visa MasterCard American Express

Card Number Expiration Date CVC

Name as it appears on card

Signature Date

2020 OGWA Conference & Trade Show

January 7th & 8th

EMBASSY SUITES NORMAN, OKLAHOMA

REACH THE DECISION MAKERS

Don't miss the opportunity to reach more than 200 leaders and decision makers from across Oklahoma and beyond who work in the groundwater industry.

Attendees visit the exhibit area throughout the conference and are encouraged to meet with each vendor and sponsor.

Sponsorships and exhibits are for anyone that wants the chance for face-to-face interaction with key decision makers who directly influence the purchase of hundreds of products and services.

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